CATÓLICA PORTO SCHOOL OF BUSINESS & ECONOMICS

POST-GRADUATION

SUSTAINABILITY AND REGENERATION

INNOVATION AND CIRCULAR ECONOMY

Católica Porto School of Business and Economics has designed several programmes focusing on "Sustainable and Regenerative Business", centred on circular and innovative business solutions driven by technology and disruptive innovation. In a world in constant evolution, it is essential to integrate sustainability and regeneration into business strategy, preparing professionals to incorporate and account for these concepts, meeting new consumer demands.

The Postgraduate Degree in Sustainability and Regeneration aims to show how companies can prosper and grow in the face of the biggest global challenges, highlighting the importance of individual action. This programme arises within the scope of INSURE.hub, an initiative of the Universidade Católica in Porto, through the Católica Porto School of Business and Economics and the School of Biotechnology, in partnership with Planetiers New Generation, and also has the collaboration of KPMG.

PROGRAMME DIRECTORS

JOÃO PINTO

MANUELA PINTADO

ANTÓNIO VASCONCELOS

TARGET AUDIENCE

All the professionals, managers, and entrepreneurs who aspire to lead the transformation of their organisations towards more sustainable, regenerative, and circular models.

GOALS

Provide participants with the necessary tools to make appropriate decisions in an economy moving towards sustainability and regeneration. The objectives pursued are the following:

- Train sustainability managers to understand and lead growing regulatory challenges and lead ESG compliance and reporting programmes;
- Understand the fundamentals of sustainability and regeneration in business, social and environmental contexts;
- Explore the role of organisations in preserving biodiversity and natural resources and in social impact projects;
- Integrate systems thinking and sustainability principles into value chains;
- Develop innovative, holistic-based and circular solutions applied to different themes and business areas;
- Understand emerging technological developments to solve sustainability challenges in a decade and implications for the management of organisations;
- Evaluate and implement sustainable financial practices and ESG metrics;
- Design decarbonisation (net zero) and digital transformation roadmaps.

FOLLOW US

Participants will be trained to create an action plan for sustainability and regeneration based on elaborating on an applied project throughout the programme.

PARTNERSHIPS

CATÓLICA ESCOLA SUPERIOR DE BIOTECNOLOGIA PORTO · INSURE HUB · PLANETIERS NEW GENERATION · KPMG

ACESS TO CAREER AND DEVELOPMENT OFFICE

COUNSELLING · **CAREER SESSIONS** · **ADVISORY** · **EMPLOYMENT PLATFORM** · **CAREER EVENTS**

EXECUTIVE COORDINATION

ISABEL BARROS
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SCHEDULE
Fridays from 2:30 p.m. to 6:30 p.m.
Saturdays from 9:00 a.m. to 1:00 p.m.

FORMAT
Blended

DURATION: 240 HOURS
ECTS: 48
INVESTMENT: 6.900 €
Includes VAT at the legal rate of 23%

STUDY PLAN

MODULES		ECTS	HOURS	PROFESSORS
Opening and group dynamics	Presentation, course overview, project area			*Scientific Coordinators of the programme*
	Group dynamics	1,6	8	*Ricardo Morais*
Sustainability Fundamentals – Policies, Science and Action	Fundamentals of sustainable and regenerative business	2,4	12	*Luis Rochartre*
	Sustaining Biodiversity	0,8	4	*Margarida Silva*
	Sustaining Natural Resources and Environmental Quality	0,8	4	*Paula Castro*
	Sustaining Human Societies	0,8	4	*Margarida Silva*
	Inequality and social driving forces	1,6	8	*Liliana Fernandes*
Systems thinking and sustainability as a key element of leadership	Leading Organisations with a strong business culture	1,6	8	*João Brás*
	Introduction to systems thinking and the 6 great transitions	0,8	4	*Wayne Visser*
	Sustainability principles applied to business and value chains	1,6	8	*António Vasconcelos*
	Tools for navigating the sustainable transformation	0,8	4	*António Vasconcelos*
	Governance and incentive systems for sustainability	0,8	4	*Ana Salomé*
	Systemic solutions in buildings and urban areas	0,8	4	*Miguel Veríssimo*
	Applied Action Project	1,6	8	*Católica Porto SBE/ESB/PNG*
Circular and disruptive innovation	Introduction to circular economy	1,6	8	*Manuela Pintado and Wayne Visser*
	Circular (bio)economy & packaging	1,6	8	*Manuela Pintado and Fátima Poças*
	Circular businesses and economic models	0,8	4	*Alexandra Leitão*
	10 Regenerative Technologies that can save the planet in 10 years	0,8	4	*Wayne Visser*
	Biotech Solutions - Disruptive and Circular innovation	1,6	8	*Manuela Pintado*
	Applied Action Project	1,6	8	*Católica Porto SBE/ESB/PNG*
Regenerative business and investments	The regenerative organisation and how to mobilise a living system	0,8	4	*Luis Rochartre*
	Biomimicry (Ask Nature Solutions)	0,8	4	*Luis Rocharte and Nuno Rebelo*
	Managing Natural Capital	1,6	8	*Nuno Gaspar Oliveira*
	Regenerative business - exploring a new paradigm	1,6	8	*Gil Penha Lopes*
	Making use of disruptive solutions to invest in territories	0,8	4	*António Vasconcelos*
	Thriving: Integrated value management	0,8	4	*Wayne Visser*
	Applied Action Project	1,6	8	*Católica Porto SBE/ESB/PNG*
Business strategy in the context of circular economy and sustainability	Value-based strategy	1,6	8	*Luís Marques*
	Mapping sustainability in corporate strategy	0,8	4	*Martim Santos*
	Exponential organizations	0,8	4	*António Vasconcelos*
	Net Zero Strategies	1,6	8	*Luís Rochartre*
	Strategy and digital change	1,6	8	*João Vieira (MDS)*
	Applied Action Project	1,6	8	*Católica Porto SBE/ESB/PNG*
Sustainable Finance	From financial theory to sustainable finance	0,8	4	*João Pinto*
	Nonfinancial metrics and ESG standards	1,6	8	*Carlos Martins and Ricardo Reis*
	Sustainable accounting and integrated reporting	1,6	8	*Paulo Alves e João Torres (KPMG)*
	Sustainable financing instruments	0,8	4	*André Sousa and Ricardo Rocha (SONAE)*
	Funding incentives and support for sustainability	1,6	8	*João Cortez, Paula Pinho and Marisa*
	Applied Action Project	1,6	8	*Lousada*
	Total	**48**	**240**	*Católica Porto SBE/ESB/PNG*

SPECIAL CONDITIONS

Partners, registered entities and associated companies of Católica Porto School of Business and Economics and its employees, as well as alumni of Universidade Católica Portuguesa, benefit from discounts on the value of the investment, which can be cumulative for a single registration. In the case of more than one registration from the same institution, they are not cumulative. Upon prompt payment before the start of the program, an additional 5% discount applies. Although correct at the time of production, the information contained in this brochure is not binding.

For more information about Católica Porto School of Business and Economics' training offer and general conditions, please visit:

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cpsbe.porto.ucp.pt